

NEWSPLASH HAYWARD IMG

January 2022

LOOKING FORWARD TO A BETTER 2022

As we head into the new year, we reflect on all we have achieved and consider what can be done even **BETTER in 2022**.

In March 2021 Hayward started the next chapter in our

growth story when the company listed on the New York Stock Exchange as a publicly-traded company.

With the business world and our lives turned upside down by the COVID-19 crisis, the economic picture has changed with the rapid escalation of costs and uncertain market conditions.

The elevated demand for pool equipment and other home improvement material due to the changes in lifestyle collided with the downturn in the availability of raw materials, leading to the longest delivery times for product in history which slowed our ability to fully capture the business opportunities.

Even with increasing prices and continuing supply chain issues we set records in a number of important aspects of our business, including sales and production volumes.



RAY DENKEWICZ Managing Director -Hayward IMG We are proud of our response to unprecedented demand in all our markets. Manufacturing rates have increased (nearly doubled), product backlog is decreasing quickly and global supply chains are improving (albeit slowly).

It seems increasingly clear with the emergence of the omicron variant that COVID-19 will, unfortunately, continue to be part of our world even with the vaccines and treatments available. This means people will continue to value at-home health recreation and this should support a positive outlook for our business through the continued demand for pool equipment.

As business partners, we have weathered the worst of the storm. Your patience and resilience have been impressive and commendable.

We genuinely thank you for walking this tough road with us. We look forward to a **BETTER** year ahead.

Happy New Year to you and your families from all of us at Hayward IMG.

SharkVacXL[™] Robotic Cleaner

- XXL PERFORMANCE



Simple, fast and tremendously effective, the Hayward[®] SharkVac XL[™] covers the entire pool including the walls and water line. The three settings allow adjustment to all pool configurations.

Maintenance is quite simple: easily replaced rollers and access to the filtration panels through the top. Requires no hoses or hookups nor additional pumps and runs separately from the pool's filtration system reducing filter backwashing and water usage.

The out-of-water sensor protects the motor by preventing cleaners from running out of the water and the beach-entry sensor reverses direction when pool cleaner starts climbing out of the water.

SEALED PANEL LED LIGHTS

At the heart of the sealed panel underwater lights is the PROHAYWARD UPR LED

Panel

completely encapsulated in water tight resin for leak proof



operation **UPR** Sealed LED Panel and rated

18W/12V to provide dazzling light. The RGB version provides 7 fixed color choices and 8 color changing shows using the on/off switch. The WHT version can be switched to either warm white or cool daylight. The panel has a VDE compliant cord and conforms to IP-68.

To suit different applications, UPR LED Panel is packaged with the required hardware and separately with different ABS face rims which have an embossed Hayward logo.

The **3480** light is an all-inone European design underwater LED light supplied with niche and a flexible electrical conduit for inground pools. This light can be 3480 Euro Style used as a complete Light replacement for the 3478

Euroliaht.

The **3680** light is designed for nicheless installation over the pool finishing. 3680 Nicheless Light



The **5880** light is designed to be retroactively fit into any US style niche.

The light has a low profile of



only 1.7cm and can also be installed in a ProHayward SP0600LED niche in new installations.

5880 Universal

The UPR LED Panel can be used as a

replacement for PAR56 lamps in the 3478, 3481 and other Euro style 5880 with SP0600 lights ProHayward LED NIche

It can also be paired with an

optional stainless steel face rim for installation in any US style niche.



Where permitted, the UPR LED panel may also be used in an underwater application without a face rim and without a niche.

SP0600LED

-ColorLogic® Shallow Niche

Ideal to use in pools that have block or poured concrete walls, the **SP0600LED** shallow design light niche is built to the same specifications of the similar widely used Hayward DuraNiche[™].

With the low profile that eliminates the need for additional concrete, the niche simplifies the installation of Hayward



Universal ColorLogic[®] and CrystalLogic[®] pool lights.



GLOBAL SUPPLY CHAIN INFLATION



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