

New Year Wishes From Hayward Pool Products



*Robert R. De Martini
General Manager Hayward/IMG*

The New Year is a time for reflection, a time to think about the last year and a chance to energize for the coming one.

There's something special about Hayward Pool Products. There's a sense of pride that we are supplying equipment with reliable performance with no need for excuses due to compromised quality or performance.

Many Hayward users have relied on Hayward branded equipment their entire careers and are confident that Hayward products will perform in the most challenging environments and provide their customers with complete satisfaction.

Today, Hayward is extending our reliable product range with innovations and technologies that can make pool ownership easier and more enjoyable. These new areas of activity will contribute to the success of our customers by presenting new business opportunities through the addition of entirely new product categories.

Hayward's forward looking journey leverages our strengths in engineering, manufacturing and distribution with our sense of honesty and integrity that makes Hayward the most respected name in the global pool industry.

No doubt Hayward loyalists share our pride by associating with an industry leader that has stood the test of time on a global scale for more than 50 years.

From all of us at Hayward/IMG we are pleased with your successful past year and we wish you a happy, healthy and prosperous New Year for both you and your families.

Updated! Cleans Pool Floor and Walls with Computer Efficiency



SharkVAC XL is updated with a new look to match the entire cleaner offering by Hayward. SharkVAC XL combines proven TigerShark technology and high quality components into a sleek, low-profile design.

With easy top-access filter cartridges as a distinctive feature the SharkVAC XL is also a floor AND wall cleaner. Add advanced technology allowing SharkVAC to calculate the size of the pool and program itself for the most time and energy efficient cleaning path.

Offer advanced cleaning robotics from the #1 equipment supplier - Hayward Pool Products.

ColorLogic® Light Controller



Enjoy simple installation and convenient control.

The ColorLogic Light Controller puts the power

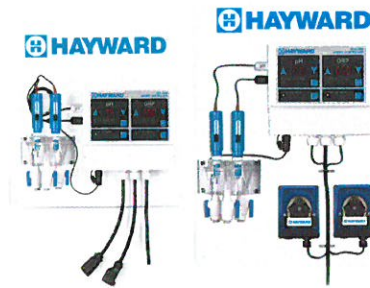
of colorful, customizable low-voltage ColorLogic LED lighting at your fingertips. Choose the perfect color option for your pool and backyard from right inside your home using the convenient dial and preview window.

ColorLogic lighting is designed to illuminate nearly any new or existing pool or spa environment and now with the Light Controller pool owners can present dramatic lighting effects at the turn of a dial.

Experience unparalleled dramatic color with accurate control and ultimate convenience – choose the ColorLogic Light Controller for your prestigious pool project.

Contact Hayward/IMG for more details on this ColorLogic lighting enhancement for every modern pool environment.

Hayward Versatile HCC 2000 Controllers



The HCC2000 Controller now comes with three options to meet different pool requirements.

For large size commercial applications the base HCC 2000 can be used with other available high capacity dosing pumps.

The HCC 2000 Complete Package (HCC2000-CP) comes with on-board Hayward peristaltic pumps that provides up to 31 gallons per day (5 l/h).

For in-between pool sizes, choose the hi-flow version of CP which has a greater output Hayward peristaltic pump that provides a dosing capacity of 114 gallons per day (18 l/h).

HCC 2000 can be your growth driver for private and commercial pools alike.

Saline C™ 6.0 Commercial Salt Chlorine Generator

Hayward Commercial Pool unveils Saline C™ 6.0, NSF certified commercial salt chlorine generator, designed to produce up to 6 lbs. of chlorine per day.



It features a compact design in a single clear vessel with a single heavy duty power supply, eliminating the need for daisy chaining multiple cells. This more-efficient design lowers installation costs and consumes less space.

Designed to meet the needs of commercial applications that benefit by the operation of a salt-chlorinated pool and lowering sanitization costs by up to 60%.

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: img@haywardnet.com or go to www.Haywardpool.com